

GIVE & TAKE: ANNUAL [GREEN] DRINKS MIXER

DATE: Saturday, 14th December, 2013 // 16.30 - 19.30

VENUE: River South Art Center, 1247 South Suzhou Road (near Xinzha Road), Shanghai

What's this?

An annual event organized by GDC to bring the Shanghai community together to **connect, share ideas, support sustainability** and **celebrate the growth of GDC** over a few drinks.

Why?

- To **thank** our sponsors for supporting our achievements over the last four years as a community-focused environmental non-profit
- To heavily **promote** our sponsors, supporters, and stakeholders in the run-up to and during the event in local media and targeted networks
- To **provide** a memorable evening of food, drinks, fun, and networking for the community
- To **celebrate** a defining milestone in our growth as an organization with the unveiling of a new identity and expanded mission

Event Highlights –

Food & drinks // Live music // Connecting // New brand unveiling // Surprise Talks // Winter clothing donation drive // Prizes and gifts

Guest profile –

- Lifestyle designers, PR professionals, real estate professionals, financiers and consultants, sustainability enthusiasts and experts, poets, planners, farmers, writers, engineers, architects...
- Foreign and Chinese senior and mid-level professionals interested professionally and/or personally in environmental and community issues.

EVENT SPONSORSHIP / **Help us create a valuable, memorable event experience as well promote you**

PANDA SPONSOR - RMB 8,000

- Headline sponsorship (i.e. GDC and your company as co-organizers) on all printed and electronic marketing materials and media coverage
- Logo placement on all printed and electronic marketing and event materials, including posters, e-invites, banners, etc. and company profile and hyperlink on the GDC website (5000+ unique monthly visitors), newsletter (2500+ ppl) and linkedin announcement (800+ ppl)
- 3 minute introduction to your company during the event
- 5 complimentary tickets to the event

BAMBOO SPONSOR - RMB 4,000

- Logo placement on all printed and electronic marketing and event materials, including posters, e-invites, banners, etc.
- Company profile and hyperlink on the GDC website (5000+ unique monthly visitors) and newsletter (2500+ ppl)
- 3 complimentary tickets to the event